



Middlesex County Regional  
Chamber of Commerce  
Convention & Visitors Bureau

**NJ STATEWIDE MULTICULTURAL BUSINESS EXPO**  
Food, Live Entertainment & Fun From Around The World  
June 23, 2026 - 4:00 - 7:30pm - Pines Manor, 2085 Lincoln Hwy, Edison, NJ  
Sponsorship & Exhibitor Opportunities  
[www.mcrcc.org](http://www.mcrcc.org)



Showcase your brand and connect with a thriving, diverse market at the Multicultural Business Expo! This is your chance to network, build community connections, generate referrals, and boost brand visibility. Showcase your brand and connect with a thriving, diverse market at the Multicultural Business Expo! This is your chance to network, build community connections, generate referrals, and boost brand visibility.

**GOLD SPONSOR: \$5,000**

- High-visibility logo placement on all printed materials
- Brand exposure through social media promotion (Instagram, Facebook LinkedIn)
- Logo featured in print advertising (secured before May 1)
- Prime, high-traffic exhibit table to maximize attendee engagement
- Company banner displayed prominently on-site
- Repeated recognition throughout the event

**SILVER SPONSOR: \$3,000**

- Brand visibility on all printed materials before and during the event
- Logo exposure in print advertising (secured before May 1)
- Prominent exhibit table to engage with attendees
- Company banner displayed prominently on-site
- Repeated recognition throughout the event

**BRONZE SPONSOR: \$1,500**

- Logo featured in event emails for brand exposure
- Exhibit table to engage with attendees
- Company banner displayed for strong on-site visibility
- Repeated sponsor recognition throughout the event

**EXHIBITORS: (ALL INCLUDE 6' TABLE)**

- Corporate Exhibitor (*member*) **\$400**
- Corporate Exhibitor (*non-member*) **\$500**
- Small Business or Non-Profit (*member*) **\$200**
- Small Business or Non-Profit (*non-member*) **\$250**
- Retail Vendor (*must provide sales tax certificate*) **\$100**

**NJ BUSINESS IMMIGRATION COALITION**

**AWARD CEREMONY SPONSOR:**

**\$1,500**

- High-visibility logo on all printed event materials
- Exhibit table to engage directly with attendees
- Repeated sponsor recognition during the awards ceremony & event

**RESTAURANT SPONSOR : NO CHARGE**

- Logo/Brand exposure on all social media promotions
- Prime, high-traffic exhibit table to maximize attendee engagement
- Repeated sponsor recognition throughout the event • Opportunity to showcase your authentic cuisine
- Opportunity to attract new customers

*You must provide food samples for up to 500 people*

**REGISTRATION**

*Deadline to exhibit 06/19/2026*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Total \$ \_\_\_\_\_ CHECK # \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Middlesex County Regional Chamber of Commerce  
109 Church Street, New Brunswick, NJ 08901  
732-745-8090 (p). 732-745-8098 (f)

**•No Refunds•**

