



Middlesex County Regional
Chamber of Commerce
Convention & Visitors Bureau

NJ STATEWIDE MULTICULTURAL BUSINESS EXPO

Food, Live Entertainment & Fun From Around The World
June 23, 2026 - 4:30 - 7:30pm - Pines Manor, 2085 Lincoln Hwy, Edison, NJ
Sponsorship & Exhibitor Opportunities
www.mcrcc.org



Showcase your brand and connect with a thriving, diverse market at the Multicultural Business Expo! This is your chance to network, build community connections, generate referrals, and boost brand visibility. Showcase your brand and connect with a thriving, diverse market at the Multicultural Business Expo! This is your chance to network, build community connections, generate referrals, and boost brand visibility.

GOLD SPONSOR: \$5,000

- High-visibility logo placement on all printed materials
- Brand exposure through social media promotion (Instagram, Facebook LinkedIn)
- Logo featured in print advertising (secured before May 1)
- Prime, high-traffic exhibit table to maximize attendee engagement
- Company banner displayed prominently on-site
- Repeated recognition throughout the event

SILVER SPONSOR: \$3,000

- Brand visibility on all printed materials before and during the event
- Logo exposure in print advertising (secured before May 1)
- Prominent exhibit table to engage with attendees
- Company banner displayed prominently on-site
- Repeated recognition throughout the event

BRONZE SPONSOR: \$1,500

- Logo featured in event emails for brand exposure
- Exhibit table to engage with attendees
- Company banner displayed for strong on-site visibility
- Repeated sponsor recognition throughout the event

EXHIBITORS: (ALL INCLUDE 6' TABLE)

- Corporate Exhibitor (*member*) **\$400**
- Corporate Exhibitor (*non-member*) **\$500**
- Small Business or Non-Profit (*member*) **\$200**
- Small Business or Non-Profit (*non-member*) **\$250**
- Retail Vendor (*must provide sales tax certificate*) **\$100**

NJ BUSINESS IMMIGRATION COALITION

AWARD CEREMONY SPONSOR:

\$1,500

- High-visibility logo on all printed event materials
- Exhibit table to engage directly with attendees
- Repeated sponsor recognition during the awards ceremony & event

RESTAURANT SPONSOR : NO CHARGE

- Logo/Brand exposure on all social media promotions
- Prime, high-traffic exhibit table to maximize attendee engagement
- Repeated sponsor recognition throughout the event • Opportunity to showcase your authentic cuisine
- Opportunity to attract new customers

You must provide food samples for up to 500 people

REGISTRATION

Deadline to exhibit 06/19/2026

Name: _____

Company: _____

Address: _____

City: _____ St. _____ Zip _____

Phone: _____ Fax: _____

Email: _____

Total \$ _____ CHECK # _____

Credit Card # _____

Exp. Date _____

Middlesex County Regional Chamber of Commerce
109 Church Street, New Brunswick, NJ 08901
732-745-8090 (p). 732-745-8098 (f)

•No Refunds•

