

MIDDLESEX
C O U N T Y • N J
OFFICE OF BUSINESS
ENGAGEMENT



Kathy Guzman
Senior Small Business Liaison
NJEDA



Elayne McLaine
Regional Director
Middlesex County NJ SBDC



Ellen McHenry
Senior Director, Financial Programs
UCEDC



Mary Adelman
Business Counselor
UCEDC

BUSINESS RESOURCES FOR SUCCESS

April 24 | 9 am - 11 am

**The YMCA at the Piscataway Community Center
520 Hoes Lane, Piscataway**

Don't miss this opportunity to gain valuable insights to help your small business succeed, including:

- Small Business Grants & Loans.
- How to register a business in New Jersey.
- How to certify as a New Jersey Minority and/or Women Business Enterprise (M/WBE).
- How to access free technical assistance and professional mentorship programs.

There will also be an opportunity to meet one-on-one with our panelists.

Presented by Middlesex County, Office of Business Engagement, Division of Small Business, and the Piscataway Office of Economic Development.



Scan the QR code to Register

For More Information Contact:

Carla Cefalo:
carla.cefalo@co.middlesex.nj.us

Senia Cuevas:
senia.cueva@co.middlesex.nj.us

