

Hearts
& Hammers
GALA

OUR DISTINGUISHED HONOREES



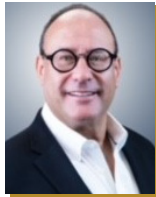
LEADERSHIP AWARD

Mikie Sherrill, Congresswoman NJ 11th District



COMMUNITY PARTNER AWARD

Jim V. Fakult, President
Jersey Central Power & Light (JCP&L)



CORPORATE PARTNER AWARD

Roy Pascal and Spencer Pascal
Commerce Park Investors



DONALD H. KUHN INSPIRATION AWARD

Richard Barrett
President, Quatran Associates

EVENT HOSTED BY:

Toni Yates, WABC-TV Channel 7
New Jersey Reporter



LEARN MORE
ABOUT GALA
SPONSORSHIPS,
TICKETS,
AD JOURNAL
AND MORE.

OUR MISSION:

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

OUR VISION: A world where everyone has a decent place to live.



THURSDAY, FEBRUARY 22, 2024 | 6:00 - 10:00 PM
THE MANSION AT MOUNTAIN LAKES, MOUNTAIN LAKES, NJ

19TH ANNUAL



At Morris Habitat for Humanity, we believe in building homes, community, and hope. Join us as a valued sponsor for our 19th Annual Hearts & Hammers Gala, a celebration of unity, generosity, and empowerment. Your partnership will make a lasting impact on families in Morris and Middlesex Counties and the Greater Plainfield area in need of safe, decent, and affordable homeownership.

SPONSORSHIP OPPORTUNITIES

● Home Sponsor | \$50,000

- **Signature Participation:** Engage in all public and media events associated with Home Sponsorship.
- **Prominent Visibility:** High-visibility signage at sponsored home throughout the build.
- **Logo Usage:** Co-brand Morris Habitat for Humanity logo for a full year.
- **Spotlight Recognition:** Prominent recognition at the event.
- **Media:** Recognition as a sponsor in press releases.
- **Website:** Recognition at your sponsor level on the Morris Habitat website.
- **Gala Ad Journal:** Full-page color ad spotlight in the Gala Ad Journal.
- **Social Media:** Sponsor-level recognition in social media once per month for a year.
- **Habitat Happenings:** Sponsorship will be highlighted in the Habitat Happenings e-newsletter.
- **Video/Commercial:** Supply a :30 - :60 corporate commercial to be played at Gala.
- **VIP Early Access:** Includes group photo(s) and champagne toast.
- **Gala Tickets:** 20 tickets; VIP seating.

● Premier Sponsor | \$25,000

- **Event Recognition:** Featured sponsor recognition during the event.
- **Media:** Recognition as a sponsor in press releases.
- **Website:** Recognition at your sponsor level on the Morris Habitat website.
- **Gala Ad Journal:** Full-page color ad in the Gala Ad Journal.
- **Social Media:** Sponsor-level recognition in social media once per month for a year.
- **Habitat Happenings:** Sponsorship will be highlighted in the Habitat Happenings e-newsletter.
- **Video/Commercial:** Supply a :15 - :30 corporate commercial to be played at Gala.
- **VIP Early Access:** Includes group photo(s) and champagne toast.
- **Gala Tickets:** 10 tickets; VIP seating.

● Platinum Sponsor | \$15,000

- **Event Distinction:** Featured sponsor recognition during the event.
- **Media:** Recognition as a sponsor in press releases.
- **Website:** Recognition at your sponsor level on the Morris Habitat website.
- **Gala Ad Journal:** Full-page color ad in the Gala Ad Journal.
- **Social Media:** Sponsor-level recognition in social media every other month for a year.
- **Habitat Happenings:** Sponsorship will be highlighted in the Habitat Happenings e-newsletter.
- **Gala Tickets:** 10 tickets; VIP seating.

● Gold Sponsor | \$10,000

- **Media:** Recognition as a sponsor in press releases.
- **Website:** Recognition at your sponsor level on the Morris Habitat website.
- **Gala Ad Journal:** Full-page color ad in the Gala Ad Journal.
- **Social Media:** Sponsor-level recognition in social media once per quarter for a year.
- **Habitat Happenings:** Sponsorship will be highlighted in the Habitat Happenings e-newsletter.
- **Gala Tickets:** 10 tickets

● Silver Sponsor | \$5,000

- **Website:** Recognition at your sponsor level on the Morris Habitat website.
- **Gala Ad Journal:** Full-page color ad in the Gala Ad Journal.
- **Social Media:** Sponsor-level recognition in social media semi-annually for a year.
- **Habitat Happenings:** Sponsorship will be highlighted in the Habitat Happenings e-newsletter.
- **Gala Tickets:** 4 tickets

● Bronze Sponsor | \$2,500

- **Gala Ad Journal:** Half-page color ad in the Gala Ad Journal.
- **Social Media:** Sponsor-level recognition in social media one time.
- **Habitat Happenings:** Sponsorship will be highlighted in the Habitat Happenings e-newsletter.
- **Gala Tickets:** 2 tickets

SPONSORSHIP OPPORTUNITIES

● **Specialty Sponsor | \$1,500**

All Specialty Sponsors include 1 ticket to the gala, and recognition at the event.

- Wine Pull Sponsor
- Cocktail Reception Sponsor
- Dessert Sponsor
- Entertainment Sponsor
- Ad Journal Sponsor

INDIVIDUAL TICKETS

● **Individual:**

1 reserved seat \$250

● **Sponsor a Homeowner or Homeowner-in-Progress (HIP):**

1 reserved seat \$250

TRIBUTE ADS & DONATIONS

Gala Journal with evening program and tribute ads. Journal to be created digitally and posted on the Morris Habitat website for one year with link to advertiser website.

- **Full page Back Cover:** \$2,000 (5.25" w x 8" h) – full color ad
- **Full page inside Front or Back Cover:** \$1,500 (5.25" w x 8" h) – full color ad
- **Full page Ad:** \$1,000 (5.25" w x 8" h) – full color ad
- **Full page ad:** \$500 (5.25" w x 8" h) black & white ad
- **Business Card:** \$250
- **Tribute Listing:** \$100

All copy and camera ready art (high-res pdf or jpg) must be received by January 15, 2024. Alternatively we can create the ad with your images, content and logo.

We invite you to partner with us in creating a stronger, more compassionate community. Your support at any level will play an integral role in transforming lives. Contact us today to secure your sponsorship and join us at the 2024 Hearts & Hammers Gala.

Please Contact:

Sponsorships@MorrisHabitat.org
Or
Stephanie Buonarota,
Director of Community
Engagement, email: Stephanie.
Buonarota@morrishabitat.org.

For sponsorships, journal ads or ticket purchases please visit:

<https://www.morrishabitat.org/gala2024>

**Join us at
The Mansion at Mountain Lakes
Thursday, February 22, 2024
6 pm – 10 pm**

19TH ANNUAL



Together, we build hope, one home at a time.