



Foundation

presents

Friday, May 5, 2023

# CASINO DE MAYO

**Join us on Friday, May 5, 2023 from 5:30-9:30 p.m.  
Middlesex College, West Hall**

“All-in” for students at this fun, festive, casino night event featuring: roulette, black jack, craps and poker. Support of Middlesex College Foundation’s Casino Night and other initiatives is critical to continuing the Foundation’s work to help more students through scholarships and program funding, as well as student basic and urgent need support.

## SPONSORSHIP OPPORTUNITIES

### PIT BOSS - \$5,000

- Membership in Trustees Circle (Annual Donor Recognition Society).
- 8 Tickets to event.
- Company logo/family name listed exclusively on signage at event entrance, near step & repeat and inside bar area.
- Company logo/family name listed prominently in printed Event Program Journal and announced during opening program, accompanied by the back outside cover of printed Event Program Journal (or full ad).
- Premier Sponsor acknowledgement and logo in Fall 2023 edition of Stay Inspired, Middlesex College Foundation Newsletter.
- Two separate Middlesex College social media posts.
- Company logo/family name displayed prominently as Premier sponsor on event website.
- Name listed on e-invitations to be sent to (500+ invitees) if received by 3/3/23.
- Name listed on e-Save the Dates sent to (20k+ individuals) if received by 2/20/23.
- Company logo/family name recognition on event thank you communications.
- Opportunity to provide attendee gift from your company as a takeaway.

### HIGH ROLLER - \$3,000

- Membership in Director’s Circle (Annual Donor Recognition Society).
- 6 Tickets to event.
- Company logo/family name displayed prominently as High-Roller sponsor on event website with click-through to your site.
- Company logo/family name included as High Roller Sponsor on signage in reception room and at the buffet / hors d’oeuvres areas.
- Company logo/family name listed as High Roller Sponsor in printed Event Program Journal and announced as High Roller Sponsor during opening program.
- Full page ad in event printed Event Program Journal.
- Recognition as High Roller Sponsor in Fall 2023 Foundation Newsletter.
- One Middlesex College social media post.

### Attendee Gift Sponsor - \$2,500

- Membership in Director’s Circle (Annual Donor Recognition Society).
- 2 Tickets to event.
- Company logo/family name on special gift to attendees.
- Opportunity to hand-out attendee gift at registration.
- Full page Ad in printed Event Program Journal.

# SPONSORSHIP OPPORTUNITIES

## OUTDOOR LOUNGE SPONSOR - \$1,500

### *Sponsor Exclusivity*

- Membership in President's Circle (Annual Donor Recognition Society).
- 4 tickets to event.
- Company logo/family name prominently displayed as Outdoor Lounge Sponsor in tented area with outdoor bar and on event website.
- Full page ad in printed Event Program Journal OR social media post – sponsor choice.

## FULL HOUSE SPONSOR - \$ 1,000

- Membership in President's Circle (Annual Donor Recognition Society).
- 2 Tickets to event.
- Company logo/family name prominently displayed as Full House Sponsor on digital signage at event.
- Company logo/family name at Silent Auction with additional Full House sponsors.

## ALL-IN SPONSOR - \$1,500

- Membership in President's Circle (Annual Donor Recognition Society).
- 4 tickets to event.
- Company logo/family name on event digital signage as All-In Sponsor.
- Company logo/family name listed on event website.
- Full page ad in printed Event Program Journal.

## GAMING TABLE SPONSOR - \$500

- 1 Ticket to event.
- Company logo/family name on Gaming Table.

Your support of the Middlesex College Foundation's **11th Annual Casino Night** helps provide scholarships and enhanced educational experiences. It helps make it possible for students to obtain a quality, affordable education and improve their lives. Meeting the financial needs of our students continues to be our greatest challenge. Your contributions to the Middlesex College Foundation are a means for the community to invest in itself by supporting Middlesex College students.

## 2021-2022 FACTS



**\$419,425** Awarded to students for scholarships

**AND**

**\$678,089** in programmatic support provided to students



**46%** of full-time students received need-based Financial Aid



**26%** of full-time students report household incomes of less than \$30,000

# SPONSORSHIP FORM

## CONTACT

Nicole Lewis

Email: [NMLewis@middlesexcc.edu](mailto:NMLewis@middlesexcc.edu)

## DATE TO REMEMBER

To be included in the program booklet, your response is needed by **April 18, 2023**.

Visit our website for more info:

[middlesexcollege.edu/casino-night](http://middlesexcollege.edu/casino-night)

## SPONSORSHIP LEVEL

- Pit Boss
- High Roller
- Attendee Gift
- All-In
- Outdoor Lounge
- Full House
- Gaming Table
- Event Program Journal
  - \$1,000 - Centerfold, Two-Page Spread (10"x7")
  - \$500 - Full-Page Ad (5"x7")
  - \$300 - Half-Page Ad (5"x3.5")
  - \$250 - Small Business Owner Half-Page Ad (5"x3.5")

*Please provide ad/logo as a high resolution PDF or PNG file.*

- Ticket: \$100/each \$ \_\_\_\_\_
- Ticket: 2020-22 graduate - \$75
- Donation: \$ \_\_\_\_\_

*All tickets include \$50 in chips. Sponsors receive an extra \$50 per ticket in playing chips.*

*Must be 21+ to attend.*

## SOCIAL STATISTICS

- **Newsletter:** 21,000 recipients
- **Program Journals:** 160+ attendees
- **Instagram:** 3,800 followers
- **LinkedIn:** 32,500 followers
- **Twitter:** 2,300 followers

## SPONSORSHIP FORM

Please print or type all information exactly as it should appear on event materials and Middlesex College recognition.

- Corporate       Personal

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State/ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

- Check enclosed

Please make payable to Middlesex College Foundation. On check memo, please designate "Casino de Mayo."

- Visa     MasterCard     American Express     Discover

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_



### Middlesex College Foundation Mission:

To help students open doors to their future with financial aid, scholarships and educational resources.