



Celebrate New Jersey By Sharing Your Favorite Summer Places

The New Jersey Tourism Industry Association DMO Division kicks off a social celebration in recognition of New Jersey Day

Spread the Word:

There is no denying that the history, culture, and beauty of the great Garden State is certainly something to celebrate. Which is why sharing experiences this July is what the Destination Marketing Organizations located statewide are hoping to spotlight. New Jersey became the third state to ratify the US Constitution in 1787, and July 27 is when the state's accomplishments have been recognized, perfect timing to say cheers to a state that has so much to offer. The New Jersey Tourism Industry Association (NJTIA), newly established DMO Marketing Division, which is comprised of over a dozen regional Destination Marketing tourism organizations throughout the state, will be using the month of July for residents and visitors to post the places that makes their time in New Jersey so memorable.

From favorite spots, scenic routes, New Jersey based business, farm market, winery or landmark, the tourism community is asking everyone to take part in the fun and even win a prize. To get involved, post a photo or selfie of, or at, your favorite New Jersey venue / location and use the caption: "Summer in NJ from 'favorite venue / location' Tag 2 friends Hashtag #CelebrateNJ . Photos will be automatically entered to win prizes from destinations across the state. There is no purchase to enter, the winners will be selected by entries from July 5 – July 27 that meet the hashtag and caption criteria. Winners must be 21 or older and respond through social account when notified by August 10, 2022.

Help make Summer 2022 one to remember by sharing some of your favorite New Jersey summer locations.

For more information on the advocacy work done by New Jersey Tourism Industry Association and the marketing expertise of the DMO Division, please go to <https://www.njtia.org/>

Prizes have no cash value and will be presented through individual DMO organizations. Custom artwork created by Collingswood based marketing firm Spark Creative Group.

Press Contacts:

Judith Ross, CDME, Elizabeth Destination Marketing Organization

E: jross@goelizabethnj.com

P: (908) 906-3713

Lori Pepenella, CDME, Southern Ocean County Chamber of Commerce

NJTIA President

E: lp@sochamber.com

P: (609) 384-9132

